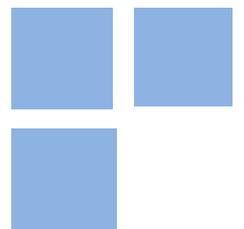




Poor man's crop? Slavery on
Brazilian cotton regions
(1800-1850)

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The literature about cotton production in Brazil during the nineteenth century in large part associates cotton as a “poor man’s crop” – cultivated by small farmers who did not employ a large slave labor force. Information from population maps between 1800 and 1840, however, shows that slaves represented half the population in Maranhão, the most important cotton exporter in Brazil until 1850. This represented a higher share than that observed in any northeast region in Brazil, and was comparable to those recorded in the United States’ Cotton South. This paper shows that, during the cotton boom years (1790-1820), not only large plantations cultivated the cotton exported from northeast Brazil to Britain and other countries in Europe, but also that slave prices were higher in Maranhão than in other provinces.

Keywords: Slavery; cotton; Northeast Brazil

JEL Codes: J47; N36; N96

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Abstract

The literature about cotton production in Brazil during the nineteenth century in large part associates cotton as a “poor man’s crop” – cultivated by small farmers who did not employ a large slave labor force. Information from population maps between 1800 and 1840, however, shows that slaves represented half the population in Maranhão, the most important cotton exporter in Brazil until 1850. This represented a higher share than that observed in any northeast region in Brazil, and was comparable to those recorded in the United States’ Cotton South. This paper shows that, during the cotton boom years (1790-1820), not only large plantations cultivated the cotton exported from northeast Brazil to Britain and other countries in Europe, but also that slave prices were higher in Maranhão than in other Brazilian provinces.

¹ I'm indebted to the suggestions made by Rafael Marquese, Renato Colistete, William Summerhill, and André Villela. The Research was funded by FAPESP.

In 1863, a New York Times correspondent in Pernambuco reported that, in “the center of the cotton trade” in Brazil, cotton cultivation was “carried on by white men and free half-breeds.”² Competition from areas growing sugar and coffee – which after 1850 made slave labor more profitable – led authors such as Stanley Stein and Alice Canabrava to argue that cotton was a “poor man’s crop.”³ Luiz Barbosa extended this idea back to the early nineteenth century and argued that cotton was mostly associated with poor farmers who did not employ a large slave labor force.⁴ However, there is evidence that until 1820, slaves, not poor free farmers, cultivated the cotton exported from Brazil to Britain and other countries in Europe.⁵ And far from being a “poor man’s crop”, during the first quarter of the nineteenth century, large estates controlled cotton production in Maranhão.⁶ Several large planters not only held important political positions, but also were involved in the slave trade.

This paper shows that slavery on cotton plantations began to decline only in the 1840s, more than two decades after cotton exports stopped growing. Therefore, the reduction in Maranhão’s slave population was a result, not a cause, of the stagnation in cotton exports. To address the importance of slave labor for cotton production during the first half of the nineteenth century, sections 1 and 2 present population statistics for cotton regions, using the first national census of 1872 as a benchmark to correct for possible biases. Information from population maps shows that up until 1840, slaves accounted for half the population in Maranhão, a higher share than other northeastern regions of Brazil and comparable to cotton regions in the United States. Sections 3 and 4 discuss two potential sources of slave labor for cotton plantations: population growth and the transatlantic slave trade. Consistent with previous findings, gender ratio imbalance and high mortality rates caused a negative rate of natural growth in the slave population, making planters dependent on the slave trade.⁷ This was an important demographic

² “FROM BRAZIL.; The Times in Brazil--The Activity of Pernambuco,” *The New York Times*, December 19, 1863.

³ Stein, *Origens e evolução da indústria têxtil no Brasil*, 60; Canabrava, *O Desenvolvimento Da Cultura Do Algodão Na Província de São Paulo, 1861-1875*, 159.

⁴ Barbosa, “Cotton in 19th Century Brazil: Dependency and Development,” 31.

⁵ Prado Jr, *Formação do Brasil contemporâneo*, 152.

⁶ Antonia da Silva Mota and Daniel Souza Barroso, “Economia e demografia da escravidão no Maranhão e no Grão-Pará: uma análise comparativa da estrutura da posse de cativos (1785-1850),” *Revista de História*, no. 176 (January 27, 2017): 01-41, doi:10.11606/issn.2316-9141.rh.2017.121833.

⁷ Francisco Vidal Luna and Herbert S. Klein, “Slave Economy and Society in Minas Gerais and São Paulo, Brazil in 1830,” *Journal of Latin American Studies* 36, no. 01 (February 2004): 7, doi:10.1017/S0022216X03007053; Mesquita, *Vida e morte da economia algodoeira do Maranhão*, 136.

difference in comparison with the United States, where a positive rate of natural growth was the norm.⁸ Section 5 looks at slave prices and finds an unexpected result: while slave prices were similar throughout Brazil during the first half of the nineteenth century, they were higher in Maranhão during the cotton boom period. Overall, these results show that cotton production in Maranhão mobilized a great deal of resources until the 1840s, and that exports were far from being a small-scale economic activity.

1. Population statistics

How do the slave populations in Maranhão and Pernambuco compare to those from other regions in Brazil and the cotton-producing areas of the United States? As the first Brazilian census was compiled only in 1872, data for the provincial population for the first half of the nineteenth century are sparse.⁹ The local town censuses (*listas nominativas*) provide detailed information on population for some Brazilian regions, but they are not available, to my knowledge, for the cotton growing regions of Maranhão and Pernambuco.

The most widely used source for provincial populations for the early nineteenth century is a census from 1819 by A. R. Veloso de Oliveira.¹⁰ In his study, Oliveira criticizes a previous attempt to estimate the Brazilian population made by Henry Hill, the United States consul in Bahia in 1817, who estimated a population of 3 million for 1815. Since Hill did not have access to a census conducted between 1797 and 1798, which already listed a population of 3 million, Oliveira stated that the consul's estimates were mere speculations.¹¹ In addition, a previous calculation made by the Abbot Corrêa da Serra already established that the Brazilian population in 1810 was already around 4 million inhabitants.¹²

⁸ Richard H. Steckel, *The Economics of U.S. Slave and Southern White Fertility* (New York: Garland, 1985); Richard S. Dunn, *A Tale of Two Plantations: Slave Life and Labor in Jamaica and Virginia* (Harvard University Press, 2014), 3.

⁹ For a description of problems with censuses, see Dauril Alden, "The Population of Brazil in the Late Eighteenth Century: A Preliminary Study," *The Hispanic American Historical Review* 43, no. 2 (1963): 173–205, doi:10.2307/2510491.

¹⁰ Antonio Rodrigues Velloso de Oliveira, "A Igreja Do Brasil," *Revista Do IHGB* XXIX, no. Parte Primeira (1866): 159–200.

¹¹ *Ibid.*, 177.

¹² Joaquim Norberto de Souza e Silva, *Investigações Sobre Os Recenseamentos Da População Geral Do Império E de Cada Província de per Si Tentados Desde Os Tempos Coloniais Até Hoje*, Ed. fac-similada (São Paulo: Instituto de Pesquisas Econômicas, 1986). For a full list of the total population estimates see <http://memoria.ibge.gov.br/sinteses-historicas/historicos-dos-censos/censos-demograficos.html>

The data provided by Oliveira have been used in important studies on the Brazilian population, such as those by Roberto Simonsen and, more recently, Angus Maddison.¹³ Oliveira's estimates relied on information provided by local parishes from different captaincies during the period from 1808 to 1820.¹⁴ For example, the region of Ceará-Grande, which belonged to the Archbishopric of Maranhão, collected data for 1808, while a large part of the information for Pernambuco was for 1820. Nonetheless, most records dated from between 1814 and 1817. Putting together these maps, the Brazilian population in 1819 was 2,697,099 – without counting the indigenous population, an estimated 800,000 people. Oliveira draws attention to the notorious inaccuracy of the maps, notably the fact that children under seven years of age were not listed, as well as other “known” absences.¹⁵ Given these limitations, Oliveira added another quarter to the previously estimated population, and a third for two regions (Ceará and Coritiba) that had older population maps. With these adjustments, the population increases to 3,596,132, and with the addition of 800,000 Indians, the total estimated population in 1819 is 4,396,132.

Oliveira's survey was also considered the main source of population statistics in Brazil at the time. Henry Chamberlain, British Consul General in Rio de Janeiro, sent Oliveira's figures to the British Foreign Office in September 1822, in a letter containing information on the “supposed population of Brazil.”¹⁶ However, it is worth noting that the numbers provided by Chamberlain, later duplicated by Roberto Simonsen, are for archbishoprics, not captaincies. Since archbishoprics represented a larger geographical division than captaincies, their population figures can be misleading. As an illustration, the southern – and distant – bishoprics of Porto Alegre and Santa Catarina were part of Rio de Janeiro's archbishopric. The archbishopric of Maranhão contained the regions of Piauí, Ceará-Grande, and the village of Crato, all of which were not part of the captaincy. Table 1 shows Oliveira's estimates for archbishoprics and for captaincies. The numbers

¹³ According to Maddison, the population in Brazil in 1820 was 4.5 million. Simonsen, *História Econômica Do Brasil (1500/1820)*, 271; 450. The difference is that Simonsen adds Mato Grosso and Goiás, raising Brazil's population to 4.480.468.

¹⁴ They were collected by the “ouvidor ao desembargo do paço.” Because the main document is dated June 28th, 1819, it seems that the maps were added after and the final document published on a later date.

¹⁵ He doesn't provide details about these absences: “e das pessoas, que deviam andar demais alistadas, sem discutir as causas, que por mui notorias não é preciso referir.” Velloso de Oliveira, “A Igreja Do Brasil,” 178.

¹⁶ From H Chamberlain 1822 Jan-Sept BNA FO 63/246, p.285

for the captaincies are considered the standard population for Brazil in 1819, adopted by many recent studies.¹⁷

Table 1 – Population of the seven bishoprics in Brazil c.1819

	Archbishoprics		Provinces	
	Free Population	Slaves	Free Population	Slaves
Bahia	419,432	173,476	330,649	147,263
Rio de Janeiro	505,543	200,506	363,940	146,060
São Paulo	269,379	122,622	167,323	81,000
Minas Gerais	456,675	165,210	456,675	165,210
Pernambuco	455,248	192,559	273,832	97,633
Maranhão	261,220	201,176	66,668	133,332
Pará	121,246	51,840	92,901	33,000
Total	2,488,743	1,107,389	1,751,988	803,498

Source: See text

The main northeast regions, comprising Bahia, Pernambuco, and Maranhão, totaled 30 percent of the Brazilian population and 34 percent of slaves.¹⁸ Maranhão's population as estimated by Oliveira was 160,000 people, brought to 200,000 people by his "correction" (with 133,332 slaves). This number shows Maranhão with the largest share of slaves with respect to the total population in Brazil: 66.7 percent. Such a high figure led some authors, such as José Jobson de Arruda, to regard it as an indicative of the high income per capita in Maranhão after the cotton boom years.¹⁹ Other provinces that had large slaveholdings, such as Bahia, Rio de Janeiro, and Minas Gerais, all had shares of around 30 percent. The unusually high share of slaves in the overall population of Maranhão has raised further questions concerning the mismatch between slave imports and the subsequent decline of the slave population in the province. Daniel Silva, in a study on the Atlantic slave trade to Maranhão, compares the high slave population from 1819 with a much lower number of 97,132 slaves for 1823.²⁰ Silva argues that the decline

¹⁷ Laird Bergad, *The Comparative Histories of Slavery in Brazil, Cuba, and the United States* (Cambridge University Press, 2007), 9; João Luís Ribeiro Fragoso and Manolo Florentino, *O arcaísmo como projeto: mercado atlântico, sociedade agrária e elite mercantil em uma economia colonial tardia Rio de Janeiro, c.1790-c.1840* (Rio de Janeiro: Civilização Brasileira, 2001), 112; Herbert S. Klein and Francisco Vidal Luna, *Slavery in Brazil* (Cambridge University Press, 2010), 76.

¹⁸ Another common population source is the one from Oliveira Vianna, "Resumo Histórico dos Inquéritos Censitários no Brasil," which presents data for 1823. His figures, used by Stein (vassouras), presents even higher slaves populations for Bahia and Pernambuco. BA PE MA would have 42 percent of slaves.

¹⁹ Arruda, *O Brasil no comércio colonial*, 540.

²⁰ Daniel B. Domingues da Silva, "The Atlantic Slave Trade to Maranhão, 1680–1846: Volume, Routes and Organisation," *Slavery & Abolition* 29, no. 4 (December 1, 2008): 477–501, doi:10.1080/01440390802486507. His numbers are from Oliveira Vianna.

in the slave population could possibly be attributed not only to negative population growth rates, but also have been associated with slave exports from Maranhão to other provinces. When the British attempted to suppress the slave trade on the Brazilian coast, the port of São Luís could have been used as an intermediate source for other major ports in Brazil.²¹

Other estimates, however, raise doubts about the accuracy of Oliveira's high numbers for slaves in Maranhão. Stuart Schwartz, for example, argues that by 1820 Bahia represented the upper level of median and mean size of slaveholding, and that sugar plantations had the highest demand for slave labor.²² Francisco Mesquita lists a population of 76,500 slaves out of 150,000 inhabitants in Maranhão in 1821.²³ The data he provides for 1800 and 1840 also reinforces the argument that the estimate presented by Oliveira overstates the slave population by a large margin: there were 34,800 slaves in a total population of 80,000 in 1800, while the numbers in 1840 were 111,905 and 217,024, respectively.²⁴ Within the space of forty years, these figures suggest an increase of 2.2 percent a year for the free population and 2.9 percent for the slave population, a different trend from the one presented by Silva and other authors who used Oliveira's figures.²⁵

Given the differences in population estimates, Table 2 presents some sources that contain information for Maranhão up until the official census of 1872. Most of the data was based on an 1870 study by Joaquim Norberto da Souza e Silva, with three exceptions: the population maps of 1798, 1821, and 1838.²⁶ These three maps are much more detailed than many estimates presented by Souza e Silva, as some of them are only extrapolations from previous information or plain speculation.²⁷

²¹ Ibid., 483.

²² Stuart B. Schwartz, "Patterns of Slaveholding in the Americas: New Evidence from Brazil," *The American Historical Review* 87, no. 1 (1982): 75, doi:10.2307/1863308.

²³ Mesquita, *Vida e morte da economia algodoeira do Maranhão*, 130.

²⁴ Mesquita also argues that, for the year 1822, "several sources" exist for the population of Maranhão. While not explicit about the sources, he mentions that one of them register the population for 1822 at 260,000, a figure even higher than the one presented by Oliveira.

²⁵ Silva, "The Atlantic Slave Trade to Maranhão, 1680–1846."

²⁶ Silva, *Investigações Sobre Os Recenseamentos Da População Geral Do Império E de Cada Província de per Si Tentados Desde Os Tempos Coloniais Até Hoje*.

²⁷ Recenseamento do Brasil, 1920, *Resumo Histórico Dos Inquéritos Censitários Realizados No Brasil*, Ed. fac-similada (São Paulo: Instituto de Pesquisas Econômicas, 1986), 178.

Data for 1798 are from a population map sent by Governor D. Diogo de Sousa to the Navy and Overseas State Secretary of Portugal in 1799.²⁸ Unlike the data gathered by Oliveira, this map includes data on children under seven years of age. Moreover, it also includes those of the indigenous population which were considered “domesticated” – i.e., who lived in villages controlled in some way by the government. Figures for the “wild Indians” were acknowledged to be much higher, and Oliveira stated that they could reach 100,000 people in Maranhão.²⁹

Table 2 – Population estimates for Maranhão, 1798-1872

Dates	Free	Slaves	Total	Slave Share	Source
1798	41,787	41,883	83,620	50.1	See text
1819	66,668	133,332	200,000	66.7	Oliveira
1821	68,100	84,534	152,893	55.3	Lago
1825			200,000		J. P. C. Giraldes
1830		80-90,000			Joaquim Oliveira
1838	103,081	111,905	214,986	52.1	See text
1841	105,119	111,905	217,000	51.1	Report Miranda
1845			200,000		Dictionary H G B
1847			250-300,000		Report Franco de Sá
1856			360,000		Candido Machado
1864		50,000	384,577	13.0	Almanak Maranhão
1867			500,000		Souza Brazil
1872	284,101	74,939	359,040	20.9	Census

Sources: See text.

For the year 1821, information is provided by Antônio Pereira do Lago, who worked in Maranhão gathering social and economic data.³⁰ One limitation of his statistics is the absence of children under five years of age, which partially explains why the numbers in Table 6.4 show no growth in the white population between 1798 and 1821. Lago wrote that immigration largely increased the “white class” in Maranhão after 1808. Immigrants usually arrived in Brazil married and at a young age, so one can assume that their families would have grown. Lago states that he had a hard time finding out the exact number of slaves, which suggests that the numbers for captives were probably underestimated.³¹ If the percentage of children under five from the 1798 population map

²⁸ “OFÍCIO Do Governador E Capitão Do Maranhão E Piauí, D. Diogo de Sousa Para O Secretário de Estado Da Marinha E Ultramar, D. Rodrigo de Sousa Coutinho.”

²⁹ Velloso de Oliveira, “A Igreja Do Brasil.”

³⁰ Lago, *Estatística histórico-geográfica da província do Maranhão*.

³¹ *Ibid.*, 23.

is used to complement Lago's estimates, the result for 1821 is a population of 169,607 – with 75,795 free and 92,446 slaves. This number for slaves is similar to the number given for 1823 by Oliveira Vianna.³²

The statistical map of 1838 is based on a survey conducted by Manoel Joze de Medeiros and published in the province's Presidential report of 1841.³³ This report noted that Medeiros' estimation had limitations because some slaves were declared as free men so their owners could avoid being taxed when selling them to other provinces.³⁴ Here, also it can be assumed that their numbers are underestimated. Even Maranhão's president João Miranda stated that the total population figures seemed too small, and mentioned "free Africans" that did not appear in civil and parish records. Moreover, no age information is available, so it is not possible to know if the Medeiros' report included children.

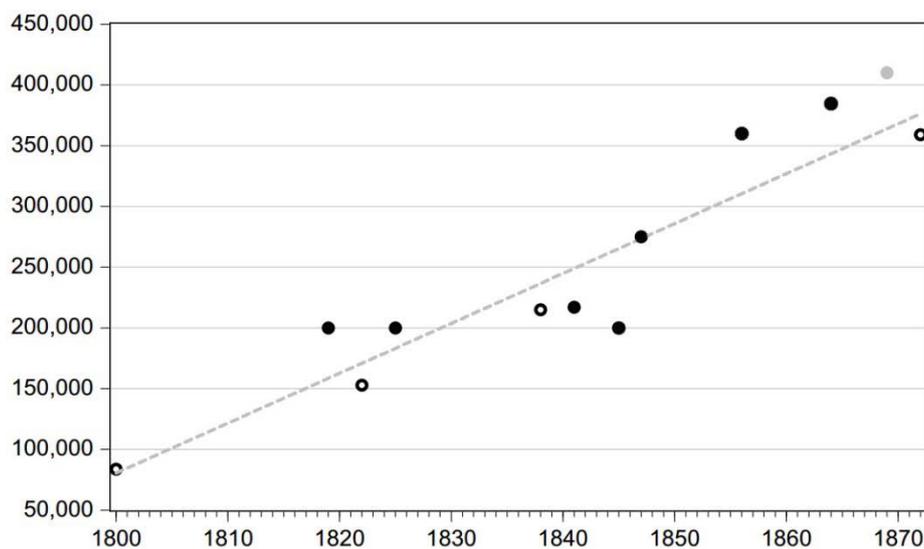


Figure 1 – Population estimates for Maranhão, 1800-1872
Sources: See Table 2.

Figure 1 plots a linear trend between the estimates presented in Table 6.2 to check if the population maps from 1798, 1821, and 1838, are not outliers. These maps, along with the 1872 census, which serves as a benchmark for the trend, are represented by empty dots in the figure. The population maps for Maranhão seem to be consistent across

³² Stanley J. Stein, *Vassouras, a Brazilian Coffee County, 1850-1900: The Roles of Planter and Slave in a Plantation Society* (Princeton University Press, 1985), 296.

³³ "Discurso Recitado Pelo Exm. Snr. Doutor João Antonio de Miranda, Presidente Da Provincia Do Maranhão, Na Abertura Da Assembleia Legislativa Provincial" (Maranhão, July 3, 1841), Center for Research Libraries, Global Resources Network, <http://brazil.crl.edu/bsd/bsd/340/>.

³⁴ *Ibid.*, 38.

time. The light gray dot, not included in the linear trend, is an 1869 population estimate provided by Thomaz Pompeu de Souza Brazil that overstated the total population. The problem is that Souza Brazil's estimation was used by some important works, such as Robert Conrad's "The Destruction of Brazilian Slavery."³⁵ As will be shown below, Souza Brazil's figures also overstate the slave population in other provinces, such as Pernambuco, thus posing a limitation on Conrad's argument for the decline in the numbers of slaves in the northeast after 1850.

Before analyzing the population maps for Maranhão in detail, it is important to compare its population statistics with other provinces to verify if slave numbers are consistent across regions. In addition, the slave share in the population is a rough measure of economic activity in provinces with large presence of export plantations. Maranhão can be compared with other cotton plantation areas in Brazil, such as Pernambuco, and the southern states in the United States. Table 3 presents population data for Pernambuco.

Table 3: Population estimates for Pernambuco, 1810-1872

Dates	Free Population	Slave Population	Total	Slave Share	Source
1810			274,687		
1814			294,973		
1815			339,788		
1819	273,832	97,633	371,465	26.3	Oliveira
1823	330,000	150,000	480,000	31.3	Eisenberg
1826			287,110		
1827			450,000		
1829	208,832	80,265	287,140	28.0	Eisenberg
1832			550,000		
1838	221,143	68,458	289,601	23.6	Pres. Report 1841
1838b	473,500	146,500	620,000	23.6	Eisenberg
1842	498,526	146,398	644,924	22.7	
1844	600,020	400,013	1,000,033	40.0	Souza Brazil
1845			320,000		
1855	548,450	145,000	693,450	20.9	Eisenberg
1858			1,180,000		
1864	1,040,000	260,000	1,200,000	21.7	Souza Brazil
1872	752,511	89,028	841,539	10.6	Census

Sources: See text.

³⁵ Robert Edgar Conrad, *The Destruction of Brazilian Slavery, 1850-1888* (University of California Press, 1972).

One limitation of Pernambuco’s statistics is that there is no population map comparable to Maranhão. A similar document, highlighted as a grey dot in Figure 6.2, clearly underestimates the population for 1838. The other estimate for 1838 on the graph reinforces the argument that the former document does not contain the entire population. In addition to the 1838 population maps, two other observations are not used in the trend (also in gray): Souza Brazil’s data from 1844 and 1864.³⁶ As argued before, Souza Brazil’s data is included in the figure because Robert Conrad used it to show the sharp decline of the slave population in the northeast after 1870.³⁷ Conrad’s source is a book by Agostinho Perdigão Malheiro, published in 1867, which draws on data from Souza Brazil.³⁸ To calculate the population between 1844 and 1864, Souza Brazil used the population in 1815 estimated by Jeronymo M. Figueira de Mello, and with Malthus’ assumption that population in a “young” country doubles every 25 years, arrived at the numbers for both years.³⁹ Thus, Souza Brazil’s estimates for Pernambuco in 1864 are an extrapolation from fifty years earlier.

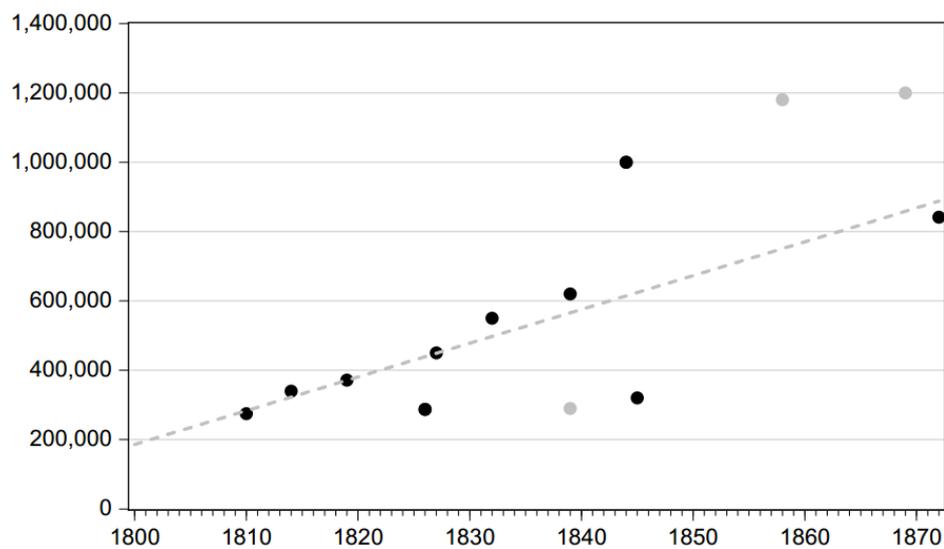


Figure 2 - Population estimates for Pernambuco, 1810-1872.

Sources: See Table 3

³⁶ The facsimile source states that the data from Souza Brazil is for the year 1869, but that is probably incorrect, since Malheiros’ book is from 1867. See Recenseamento do Brasil, 1920, *Resumo Histórico Dos Inquéritos Censitários Realizados No Brasil*, 411.

³⁷ Conrad, *The Destruction of Brazilian Slavery, 1850-1888*, 208.

³⁸ Agostinho Marques Perdigão Malheiro, *A escravidão no Brasil: ensaio historico-juridico-social*, vol. 3 (Rio de Janeiro: Typographia Nacional, 1867), 208, <http://www2.senado.leg.br/bdsf/handle/id/174437>.

³⁹ Malthus example was for the United States.

According to the estimations presented in Figure 2, slaves made up about 30 percent of Pernambuco’s total population by 1820, declining to 20 percent during the late 1840s. This implies that Maranhão had a considerably higher share of slaves (50 percent) than Pernambuco before 1850. These aggregate comparisons, nonetheless, do not allow us to infer that cotton production between Maranhão and Pernambuco involved a different number of slaves, as sugarcane was the main economic activity in Pernambuco.

2 Comparison between populations

Table 4 presents the population maps of Maranhão, parts of Pernambuco, and Alagoas, along with a census for Rio de Janeiro.⁴⁰ Rio de Janeiro, with its coffee economy, was the most important export economy in Brazil during the first half of the nineteenth century and had a high demand for slave labor. It is expected, therefore, that its relative slave population was among the highest in Brazil. The reason I use the incomplete maps of Pernambuco and Alagoas is that there is an absence of similar documents for Brazilian cotton regions to compare with Maranhão. Despite not including the entire population, the share of slaves in Pernambuco is comparable to other estimates presented in Table 3. The data for Alagoas relates to the region of Penedo, which exported cotton through ports in Bahia.⁴¹

Table 4 – Population of Maranhão, Pernambuco, Rio de Janeiro, and Alagoas, 1798-1840

	Maranhão			PE*	RJ	AL*
	1798	1821	1838	1838	1840	1838
Free Population	41,787	68,100	103,081	213,046	183,190	28,441
White	24,073	23,994	40,114	88,593	112,983	7,997
Indians	4,094	9,687	14,476	2,094	5,615	332
Black	1,332	9,308	13,782	17,821	13,387	2,294
Mulatto	12,288	25,111	34,709	102,593	51,205	17,818
Slaves	41,883	84,534	111,905	68,458	224,012	4,213
Black	30,635	77,954	95,656	50,473	210,885	2,312
Mulatto	11,198	6,580	16,249	7,381	13,127	1,901
Share of Slaves	50.09	55.38	51.56	23.64	55.01	12.90

⁴⁰ Silva, *Investigações Sobre Os Recenseamentos Da População Geral Do Império E de Cada Província de per Si Tentados Desde Os Tempos Coloniais Até Hoje*, 87. The population in table 4 does not contain the city of Rio de Janeiro, which had 137,078 people.

⁴¹ Mariza de Carvalho Soares and Priscilla Leal Mello Mello, “‘O resto predeu-se’? História e Folclore: O Caso dos Muçulmanos das Alagoas,” in *Visibilidades negras* (UFAL, 2006), 19; Louis-François Tollenare, *Notas dominicaes tomadas durante uma residencia em Portugal e no Brasil nos annos 1816, 1817 e 1818* (Imprensa do Jornal do Recife, 1905). Also, local prices for Bahia in the *Jornal do Commercio* (August 30, Vol 1 N.14 Ed.14B 1830 p.3) reported “cotton from Alagoas.”

Total Pop.	83,620	152,634	214,986	289,601	407,202	32,654
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Sources: 1798: Mapa... AHU; 1821: Lago; 1838: Relatório Presidente da Província 1841. *Not total population.

Maranhão had a share of slaves higher than the average of other provinces. In Pernambuco, as stated above, slaves represented 30 percent of the overall population in the 1820s, declining to 20 percent around 1840. To broaden the comparison, elsewhere in 1830, in Minas Gerais and São Paulo, 36 percent of the population were slaves.⁴² The high proportion of slaves in Maranhão is most surprising around 1840, when Rio de Janeiro's coffee economy was growing fast and sugar production in Pernambuco was on its way to overtaking Bahia's output.⁴³ This is a period, after all, that the crisis in the cotton sector led local newspapers in Maranhão to describe the financial condition of the province as "calamitous."⁴⁴

The region of Penedo in Alagoas had 12.9 percent of slaves, almost half of them mulattos, indicating that the region was not part of the transatlantic slave trade. Rio de Janeiro, by contrast, was highly active in the slave trade, and only 6.2 percent of the slaves were mulattos. Maranhão and Pernambuco had similar shares of enslaved mulattos, at 16.9 and 14.6 percent, respectively. Table 6.4 also confirms a well-known characteristic of Brazilian slavery; the high numbers, especially when compared to the United States, of free blacks and mulattos.⁴⁵ The number of free colored in the Brazilian population were so strikingly high that in many regions, their population was larger than the white population.⁴⁶ The difference was a direct result of high manumission rates, considered an important aspect of the natural decline of the slave population in Brazil and some Caribbean states, such as Cuba.⁴⁷ Pernambuco and Alagoas had higher shares of free non-whites – 42 and 62 percent, respectively. Again, Maranhão seemed more comparable to Rio de Janeiro than other northeast provinces, with a total population share of 22.5 percent of free non-whites. Henry Koster, who traveled in Brazil at the beginning

⁴² Luna and Klein, "Slave Economy and Society in Minas Gerais and São Paulo, Brazil in 1830," 10.

⁴³ Stein, *Vassouras, a Brazilian Coffee County, 1850-1900*, 53; Klein and Luna, *Slavery in Brazil*, 85.

⁴⁴ Viveiros, *História do comércio do Maranhão*, 1:154.

⁴⁵ David Brion Davis, *The Problem of Slavery in the Age of Emancipation*, First Edition edition (New York: Knopf, 2014), 52.

⁴⁶ Stanley Engerman, "40 Years of Slavery Studies," *História Econômica & História de Empresas* 18, no. 1 (November 13, 2015).

⁴⁷ Bergad, *The Comparative Histories of Slavery in Brazil, Cuba, and the United States*, 104; Engerman, "40 Years of Slavery Studies."

of the nineteenth century, noted that in São Luís the black population was “much more considerable than at Pernambuco.”⁴⁸

Maranhão’s cotton economy not only had a percentage of slaves comparable to the coffee region of Rio de Janeiro, but it also had a share similar to that of the cotton regions in the United States. The high share of slave labor in Maranhão seems to contradict the argument that competition from sugar plantations for workers was an important factor that limited the expansion of cotton production in Brazil.⁴⁹ Comparing Brazil’s coffee regions and the U.S. cotton south, Richard Graham argued that the labor supply between them was radically different. In addition to the difference in the population share of free blacks and mulattos, the South had more slaves than Brazil, and they formed a much larger proportion of the population.⁵⁰ However, Graham’s comparison was based on the 1860 U.S. census and Brazil’s 1872 census. Table 5 shows the slave population of Alabama, Mississippi, and Louisiana during the same decades presented in the previous section for cotton production in Brazil. From these numbers, it emerges that Maranhão had a higher slave population than all the new cotton South in 1820. Moreover, since the figures for Maranhão’s population in 1821 do not include children under the age of five, the number of slaves could have been ten percent higher, as will be shown in the next section.

Table 5 – Population of the United States South, 1800-1840

Old South	South Carolina			Georgia		
	1800	1820	1840	1800	1820	1840
Free Population	199,440	244,266	267,360	103,280	191,333	410,448
White	196,255	237,440	259,084	101,678	189,566	407,695
Black	3,185	6,826	8,276	1,019	1,763	2,753
Slaves	146,151	258,475	327,038	59,406	149,656	280,944
Share of Slaves	42.3	51.4	55.0	36.5	43.9	40.6
Total Pop.	345,591	502,741	594,398	162,686	340,989	691,392
New South	Alabama		Mississippi		Louisiana	
	1820	1840	1820	1840	1820	1840
Free Population	86,022	337,224	42,634	180,440	84,343	183,959
White	85,451	335,185	42,176	179,074	73,383	158,457
Black	571	2,039	458	1,366	10,476	25,502

⁴⁸ Henry Koster, *Travels in Brazil* (London: Longman, Hurst, Rees, Orme, and Brown, Paternoster-Row., 1816), 166.

⁴⁹ Beckert, *Empire of Cotton*; Mann, *The Cotton Trade of Great Britain*.

⁵⁰ Graham, “Slavery and Economic Development,” 634.

Slaves	41,879	253,532	32,814	195,211	69,064	168,452
Share of Slaves	32.7	42.9	43.5	52.0	45.0	47.8
Total Pop.	127,901	590,756	75,448	375,651	153,407	352,411

Source: Carter et al., *Historical Statistics of the United States*

One must be careful, however, when using aggregate population statistics to compare regions in the United States and Brazil. Unlike Brazil, where slave labor was dispersed across multiple activities during the first decades of the nineteenth century, in the United States slavery was strongly associated with commercial production.⁵¹ As an example, the slave population of the cotton-growing regions in Alabama was 46.4 percent of the total population in 1820, a proportion higher than the share presented in Table 6.5. The Natchez region – in Mississippi – had a slave share of almost 60 percent.⁵² In 1852, the American government compiled a survey of the number of slaves employed in cotton production in different states and the result ranged from 20 percent in South Carolina and Louisiana, to 50 percent in Alabama, Mississippi, and Georgia.⁵³

It is possible to make some inferences of how many slaves were employed in the cotton industry in Maranhão. According to Lago's data, 69,534 slaves (82 percent of the total slave population) worked in the agricultural sector in 1820.⁵⁴ Lago does not provide details on the number of slaves in specific regions, but a local planter presented data for Ribeira do Itapecuru, the most important cotton-growing region in Maranhão. During the first decade of the nineteenth century roughly 13,500 people – 16 percent of the population – lived in Ribeira, 85 percent of which were slaves, a third of the slave population of the province.⁵⁵

In addition to numbers for the total slave population, it is necessary to have data on slaveholding patterns in plantations across the Americas if we are to compare how planters in Brazil organized production. Cotton usually required less labor than sugar plantations, but it is also important to analyze if cotton plantations in Brazil used less labor than other cotton-producing regions, such as the United States. To illustrate, the

⁵¹ Gavin Wright, *The Political Economy of the Cotton South: Households, Markets, and Wealth in the Nineteenth Century* (Norton, 1978), chap. 3.

⁵² Lewis Cecil Gray, *History of Agriculture in the Southern United States to 1860*, vol. 2 (Carnegie Institution of Washington, 1933), 903.

⁵³ Thomas Ellison, *A Handbook of the Cotton Trade: Or a Glance at the Past History, Present Condition, and Future Prospects of the Cotton Commerce of the World* (London: Longman, Brown, Green, Longmans, and Roberts, 1858), 22.

⁵⁴ Lago, *Estatística histórico-geográfica da província do Maranhão*, 115.

⁵⁵ Gayoso, *Compendio Historico-Politico Dos Principios Da Lavoura Do Maranhão*, 164.

British West Indies were known for having a high number of slaves working on plantations, with many sugar plantations having between 150 and 250 slaves. By contrast, the average cotton plantation in the southern United States had only between 20 and 50 slaves.⁵⁶ Mota and Barroso show that between 1785 and 1824 most slaveowners had more than 20 slaves in the Ribeira do Itapecuru area, with a third of the sample having more than one hundred slaves per owner.⁵⁷ These large slaveholdings, however, were distributed over more than one farm.⁵⁸

Mota and Barroso's sample is limited – 33 slave-owners with a total of 2,958 slaves – but nonetheless it is consistent with other studies arguing that typical cotton plantations in Maranhão and Pernambuco employed 50 slaves per unit, comparable to southern plantations in the United States.⁵⁹ Louis-François Tollenare wrote in 1816 that the number of slaves on typical cotton plantations ranged between 10 to 30, but he saw plantations with 100 to 150 slaves in Paraíba, and up to 300 in Ceará.⁶⁰ However, remarks such as these, made by brief observations of large plantations, can be problematic. For example, Henry Koster reported in 1818 that he met merchants and planters in São Luís, and one of them, Simplicio Dias da Silva, owned between 1000 and 1500 slaves – a highly improbable number. Even with possible overstatements, the fact is that the average slaveholding pattern indicates that cotton planters in Maranhão had the necessary workforce to produce on a similar scale to the United States. In 1848, after a decade of low international cotton prices, census sources show that 66 percent of the slave-owners in Maranhão still had 20 or more slaves.⁶¹

What is surprising is that during the early nineteenth century cotton did not have a smaller slaveholding pattern than sugar. Schwartz argued that slaveholding patterns in Bahia's Recôncavo were different from other sugar plantations in the Americas and, in 1818, 53 percent of slaves lived in groups of 1 to 20. This was a pattern normally associated with the United States than with the Caribbean. In Louisiana, in 1850, around

⁵⁶ Engerman, "40 Years of Slavery Studies," 102.

⁵⁷ Mota and Barroso, "Economia e demografia da escravidão no Maranhão e no Grão-Pará," 14.

⁵⁸ Antonia Da Silva Mota, "A Dinâmica colonial portuguesa e as redes de poder local na Capitania do Maranhão" (Universidade Federal de Pernambuco, 2007), 56, <http://repositorio.ufpe.br:8080/xmlui/handle/123456789/7245>.

⁵⁹ Klein and Luna, *Slavery in Brazil*, 68.

⁶⁰ Tollenare, *Notas dominicaes tomadas durante uma residencia em Portugal e no Brasil nos annos 1816, 1817 e 1818*, 113.

⁶¹ Renato Leite Marcondes, "Posse de Cativos No Interior Do Maranhão (1848)," *Revista Do Instituto Arqueológico, Histórico E Geográfico Pernambucano*, no. 61 (July 2005): 183.

20 percent of slaves who worked on sugar plantations lived on estates with fewer than 50 workers. By contrast, in Jamaica, 11 percent lived in units of between 5 and 20 in 1832, and in Trinidad, 17 percent lived in units of under 20 in 1814.⁶² In their studies on Minas Gerais and São Paulo in the 1830s, Luna and Klein found only three owners in Minas who had more than 300 slaves, while the largest slave-owner in São Paulo had 164 slaves.⁶³

With regards to Pernambuco, Peter Eisenberg observes that travelers at the beginning of the nineteenth century reported that sugar production required 40 slaves, and large estates employed between 100 and 150 slaves, with some employing as many as 300. During the 1840s, the average number of slaves over 331 plantations was 55, whereas in the 1850s, a survey of 532 plantations reported an average of 20 slaves.⁶⁴ A census carried out in an important sugar production district in Pernambuco in 1857 found that, of 46 sugar mills, the average slaveholding was 72 – 37 percent had up to 50 slaves, 43.5 percent had between 50 and 100, and 19.5 percent had more than 100 slaves.⁶⁵

Since studies for cotton regions in the United States usually define a plantation as having a workforce of 20 slaves or more, the evidence presented above shows that in the northeast of Brazil, cotton was not a crop produced by small independent farmers, as seems to be the case for the latter part of the nineteenth century.⁶⁶ The most detailed evidence for cotton plantations, from Mota, suggests that slaveholding patterns in Maranhão were similar to those in the United States. The important difference between these regions was not in slaveholding patterns, but sources of slaves, which is discussed in the next section.

3. Gender imbalances and population growth

Although the slave population in Maranhão and Pernambuco grew at a significant rate during the first four decades of the nineteenth century, the continuous increase in

⁶² Schwartz, "Patterns of Slaveholding in the Americas," 71.

⁶³ Luna and Klein, "Slave Economy and Society in Minas Gerais and São Paulo, Brazil in 1830."

⁶⁴ Eisenberg, *The Sugar Industry in Pernambuco*, 146.

⁶⁵ José Antônio Gonsalves de Mello, ed., *O Diário de Pernambuco E a História Social Do Nordeste (1840-1889)*, vol. 2 (Recife: O Diário de Pernambuco, 1975), 448.

⁶⁶ Raymond C. Battalio and John Kagel, "The Structure of Antebellum Southern Agriculture: South Carolina, a Case Study," *Agricultural History* 44, no. 1 (1970): 26; Lewis Cecil Gray, *History of Agriculture in the Southern United States to 1860*, vol. 2 (Carnegie Institution of Washington, 1933), 481; Ulrich Bonnell Phillips and John David Smith, *Life and Labor in the Old South* (Columbia, S.C: University of South Carolina Press, 2007).

labor supply was highly dependent on the slave trade.⁶⁷ A higher death rate, combined with a lower birth rate than the national average, were two reasons that impaired the natural growth of the slave population. Harsh work and the higher susceptibility of foreign slaves to local diseases explained most of the variation in the death rates. Lower birth rates were connected to gender imbalances, which is a key difference between the history of slavery in Brazil and the United States. With the end of the slave trade in 1807, and with a lower death rate than in Brazil, in the United States the distribution of enslaved men and women was comparable to that of the free population.⁶⁸ By contrast, Brazil had an active slave trade until 1850 but the slave population was predominantly male, so gender imbalance limited the possibilities for natural population growth.⁶⁹

Analyzing Pernambuco's sugar economy, Peter Eisenberg also linked the negative growth rate of the slave population to conditions similar to those listed above: higher demand for men skewed gender distribution; enslaved women had children at a much lower rate than free women; and there was a high mortality rate among slave infants.⁷⁰ One reason to compare gender distribution is that evidence suggests that sugar plantations represented a harsher reality for workers than the production of other commodities. In the British West Indies, where many islands produced sugar, cotton, and coffee, slaves employed in cotton or coffee had higher birth rates and lower mortality.⁷¹

Table 6 confirms previous findings regarding gender imbalances in Brazil's slave population. Compared to the cotton south in the United States, Maranhão had a higher share of males in its slave population, although gender imbalance was lower than in other parts of Brazil.⁷² The predominance of cotton plantations in Maranhão explains the lower gender imbalance, because there is evidence that female slave labor was more common in

⁶⁷ Klein and Luna, *Slavery in Brazil*, 149.

⁶⁸ Davis, *The Problem of Slavery in the Age of Emancipation*, 48.

⁶⁹ Bergad, *The Comparative Histories of Slavery in Brazil, Cuba, and the United States*, 43; Engerman, "40 Years of Slavery Studies."

⁷⁰ Eisenberg, *The Sugar Industry in Pernambuco*, 148.

⁷¹ J. R. Ward, *British West Indian Slavery, 1750-1834: The Process of Amelioration* (Clarendon Press, 1988), 170–79.

⁷² Bergad (2007, p.109) quotes a study from Motta (1988) which presented a "slightly skewed" sex ratio toward males in 1798. While the data is from a São Paulo parish, the information does not seem to confirm Bergad statement. While the white sex ration was 120,8, the slave was 138,8. See José Flavio Motta, "A Família Escrava e a Penetração do Café em Bananal (1801–1829)," *Revista Brasileira de Estudos Populacionais*, Vol. 6 (1988), pp. 71–101.

cotton than in other crops, such as sugar.⁷³ In São Paulo and Minas Gerais around 1830, the average gender ratio between slaves was roughly 158 men for every 100 women, and in regions with more dynamic economic activities, this ratio increased to 180 men for every 100 women.⁷⁴ Data for Maranhão shows a slave gender ratio of 126 men to 100 women during the first two decades of the nineteenth century.⁷⁵ Since no distinction was made between blacks and mulattos, the gender inequality reported was analogous to the Province's average in 1798, which was 125.6.⁷⁶

Table 6 – Sex ratio in Brazil and the United States, 1798-1840

Maranhão	White	Indian	Mulatto		Black	
			Free	Slave	Free	Slave
1798	108	96	115	97	108	138
1821	112	112	115	129	91	123
1838	104	102	101	93	110	119
Pernambuco						
1829 ¹	110					162
1838	74	98	95	91	92	139
1842 ¹	110					156
Rio de Janeiro						
1840	108	99	93	106	86	164
United States						
	National Average	Alabama	Georgia	Louisiana	Mississippi	S. Carolina
1820	105	108	103	113	106	102
1840	100	101	98	106	101	94

Sources: (1) Eisenberg, *Modernização sem mudança*, 150. U.S., Historical Statistics of the United States.

Negative population growth rates resulting from high death rates and gender imbalances demonstrate that a reduction in the captive population would have been inevitable without the transatlantic trade. One way to measure the effect of the transatlantic trade is to build a counterfactual showing what the size of the population would have been during the cotton boom years without the slave trade. Using the birth and death information from the 1798 population map, a simple linear model is used to calculate the population in 1821: $N_{t+1} = N_t + B_t - D_t + I_t$, in which population size (N) at

⁷³ Flávio Rabelo Versiani and José Raimundo Oliveira Vergolino, “Posse de Escravos E Estrutura Da Riqueza No Agreste E Sertão de Pernambuco: 1777-1887,” *Estudos Econômicos (São Paulo)* 33, no. 2 (June 2003): 367, doi:10.1590/S0101-41612003000200005; Robert William Fogel, *Without Consent Or Contract: The Rise and Fall of American Slavery* (Norton, 1994), 45.

⁷⁴ Luna and Klein, “Slave Economy and Society in Minas Gerais and São Paulo, Brazil in 1830,” 12.

⁷⁵ Mota and Barroso, “Economia e demografia da escravidão no Maranhão e no Grão-Pará,” 31.

⁷⁶ Gayoso, *Compendio Historico-Politico Dos Principios Da Lavoura Do Maranhão*, 164.

time $t+1$ is equal to the population size at time t plus births (B) minus deaths (D) plus immigration (I). For white immigrants, the only information that Lago presents is that they “increased after 1808.”⁷⁷ For slaves, the transatlantic traffic data are available from the Slave Voyages Database.⁷⁸ In terms of natural population growth, the white population birth rate in 1798 was 26.32 per 1,000 persons, while the death rate was 16.27 per 1,000 persons. For black slaves, the birth rate was 21.41 and the death rate was 26.36 per 1,000. Since at the time the term “blacks” usually referred to people with African ancestry, the calculation including slave imports does not consider mulattos.

Table 7 show three estimates for the population in 1821: one using the linear model, one from Lago, and another using Lago’s estimate with the addition of children under five, using the 1798 population map as a reference. In 1798, the share of children between zero and five was 11.1 percent: 11.3 for the free population, and 9.3 for the slaves. These numbers are consistent with other sources: at the beginning of the nineteenth century probate records from cotton plantations in Maranhão show that 13.2 percent of slaves were children below six years of age.⁷⁹ Without the slave trade ($I = 0$), which brought in 41,634 slaves in these two decades, the slave population in 1821 would have been 27,323.⁸⁰

Table 7 – Estimates for the population in Maranhão, 1821

	Births per 1000 (1798)	Deaths per 1000 (1798)	Population (Linear)	Population (w/children)	Population (Lago)
White	26.32	16.27	30,296	26,753	23,994
Black					
Free	60.81	67.57	1,340	10,524	9,308
Slave	21.41	26.38	65,926	85,749	77,954
Mulatto					
Free	39.06	17.17	20,220	28,752	25,111
Slave	19.91	15.00	12,534	11,541	6,580
Total Free			51,856	75,795	68,100
Total Slave			78,460	92,446	84,534

Sources: See text.

⁷⁷ Lago, *Estatística histórico-geográfica da província do Maranhão*, 23.

⁷⁸ “Voyages Database,” 2009, Voyages: The Trans-Atlantic Slave Trade Database, www.slavevoyages.org.

⁷⁹ Antonia Da Silva Mota, “A Dinâmica colonial portuguesa e as redes de poder local na Capitania do Maranhão” (Universidade Federal de Pernambuco, 2007), 59.

⁸⁰ “Voyages Database.”

It is therefore possible to conclude that without the transatlantic trade the slave population in 1821 would have been on average 65 percent lower than it was. Before presenting more information on the slave trade in Maranhão, let us turn to other trends that are noticeable from Table 7. First, a distinction between mulattos and blacks was probably introduced between the two periods, as many mulatto slaves seemed to have been classified as black in the 1798 population map. Table 4 also shows this change, indicating a sharp reduction in mulatto slaves in 1821. In addition, since free blacks represented only 1.5 percent of the population in 1798, births and deaths appear to be overestimated.⁸¹ One question which remains unresolved is whether the free black population had a positive natural growth rate or whether it had a natural negative rate, like the slave population. Lastly, the increase in mulatto and black free population across time is consistent with the findings of the literature, which states that the ability to buy their freedom – which was a major difference between Brazil and the former British colonies – resulted in a higher number of free blacks in Brazil.⁸²

The slave population continued to have negative growth rates and so the dependence on foreign labor continued during the following decades. After Brazil's slave trade came to an end in 1850, the U.S. South was increasingly cited as a successful example of the possibility of a systematic "breeding" to offset declining slave population.⁸³ Others were less optimistic: a local deputy from Maranhão wrote in 1856 that the "Virginia example" for increasing the slave population was unlikely to work in the province. Doubting the planters' capacity to organize such a scheme, the deputy saw the migration of slaves to coffee regions as the inevitable outcome.⁸⁴

4. The slave trade

The establishment in 1755 of the Grão Pará and Maranhão Company, with its investment in cotton and rice plantations, made the Atlantic slave trade to Maranhão lucrative for the first time.⁸⁵ Between 1760 and 1821, 80,084 slaves arrived in Maranhão through the transatlantic trade. This figure was much lower than the trade with Pernambuco, which received 192,081 slaves, and Bahia, which received 532,104.

⁸¹ For the second half of the nineteenth century, general mortality did not decrease below 27 deaths per thousand in Recife. Eisenberg, *The Sugar Industry in Pernambuco*, 48.

⁸² Bergad, *The Comparative Histories of Slavery in Brazil, Cuba, and the United States*, 48.

⁸³ Conrad, *The Destruction of Brazilian Slavery, 1850-1888*, 32.

⁸⁴ Conrad, *The Destruction of Brazilian Slavery, 1850-1888*.

⁸⁵ Carreira, *A companhia geral do Grao-Para e Maranhao*.

Nonetheless, the relative importance of the slave trade in Maranhão was larger because of the smaller size of its free population. Bahia was also a ‘distribution port’ for other provinces, such as Minas Gerais, something which contributed to increase the number of arrivals.

Figure 3 shows the number of slaves that arrived in Maranhão and the province’s cotton exports between 1760 and 1850. The higher number of arrivals between 1780 and 1820 is clearly related to the cotton export cycle. With the expansion of the coffee economy in the 1830s, demand for slaves grew faster than the Atlantic trade could supply. The result was the recruitment of the labor force from less productive regions in northeast Brazil. In 1841, a Presidential report from Maranhão stated that the reduction in the slave population was happening “with certainty.”⁸⁶ The last arrival of slaves in Maranhão occurred in 1846, with the following year registering the first export to other provinces.⁸⁷

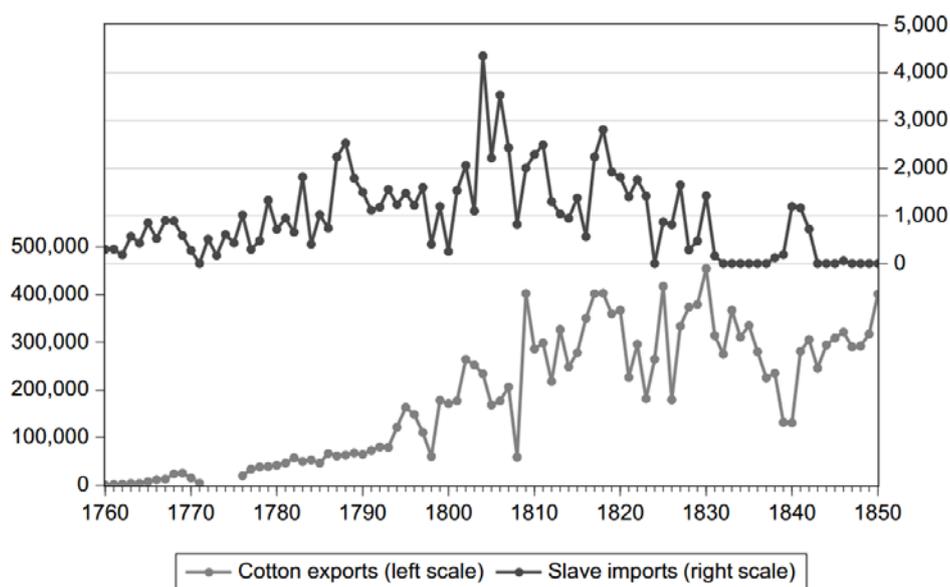


Figure 3 – Slaves imports and cotton exports in Maranhão, 1760-1850
Source: The Trans-Atlantic Slave Trade Database (2009), Maranhão Presidential Report (1861)

Despite the connection between the demand for slave labor and cotton exports, Figure 3 does not imply that the stagnation of exports was directly related to a reduction in the transatlantic slave trade. Slave arrivals through the Atlantic trade declined in other

⁸⁶ Provincial Presidential Reports - Maranhão, 1841, p.39. At the capital, there were 402 more deaths for slaves than the free population in 1840. In total, there were 1669 deaths at the capital in that year, a third between 1 and 10 years.

⁸⁷ Mesquita, *Vida e morte da economia algodoeira do Maranhão*, 130; Silva, “The Atlantic Slave Trade to Maranhão, 1680–1846.”

Brazilian regions after 1820, not only in Maranhão.⁸⁸ There is evidence showing that the eagerness to buy slaves between 1815 and 1819, when cotton prices were high, led some planters to bankruptcy after cotton prices fell.⁸⁹ With a reduction of 31 percent in imports and 38.5 percent in exports in 1821, the British consul in Maranhão reported that there was a scarcity of “ready cash” in the province, leading the slave dealers to extend credit to planters even more.⁹⁰

The reduction in the slave trade after 1820 was not only associated with cotton prices, but also with a forced change in the African regions that supplied the slaves. Daniel Silva argues that the slave trade in Maranhão had a different pattern from the rest of Portuguese America, mainly because it was connected through different wind and ocean currents.⁹¹ The different route, similar to the Caribbean Islands, also connected Maranhão with different African sources, such as Upper Guinea.⁹² Contemporary reports confirm the predominance of slaves from northwest Africa at the end of the eighteenth century, and also show that slaves who arrived from Guinea were more expensive than those from Angola or Costa da Mina.⁹³ Thus, the known triangle route between Lisbon, southern parts of the African continent, and Brazil was not the main route used in Maranhão.⁹⁴ During the cotton boom years, vessels sailing from Lisbon between 1788 and 1815 transported nearly 82 percent of the slaves who arrived in São Luís.⁹⁵

The signing of the 1815 treaty with Britain that prohibited the slave trade north of the Equator, and the loss of some African territories meant that Portuguese slave dealers were forced to change their trade routes.⁹⁶ The 1815 treaty prohibited the importation of slaves into Brazil under any but the Portuguese flag, which reinforced Portuguese

⁸⁸ Klein and Luna, *Slavery in Brazil*, 77.

⁸⁹ Viveiros, *História do comércio do Maranhão*, 1:139.

⁹⁰ “FO 63/249 - Consuls Alexander Cunningham, Robert Hesketh, and William Pennell, Etc. (Brazil).” 1822, 73, The National Archives, Kew.

⁹¹ Silva, “The Atlantic Slave Trade to Maranhão, 1680–1846,” 485.

⁹² Walter Hawthorne, *From Africa to Brazil: Culture, Identity, and an Atlantic Slave Trade, 1600-1830* (Cambridge ; New York: Cambridge University Press, 2010).

⁹³ Gayoso, *Compendio Historico-Politico Dos Principios Da Lavoura Do Maranhão*, 243.

⁹⁴ Alencastro, *O Trato dos Viventes*; João Fragoso, “Mercados e Negociantes Imperiais: Um Ensaio Sobre a Economia do Império Português (Séculos XVII e XIX),” *História: Questões & Debates* 36, no. 1 (2002): 109, <http://ojs.c3sl.ufpr.br/ojs/index.php/historia/article/view/2690>.

⁹⁵ Silva, “The Atlantic Slave Trade to Maranhão, 1680–1846,” 489.

⁹⁶ Leslie Bethell, *The Abolition of the Brazilian Slave Trade: Britain, Brazil and the Slave Trade Question* (Cambridge: Cambridge University Press, 1970), 1.

dominance.⁹⁷ In 1821, Consul Robert Hesketh informed the British government that “the capital employed in the slave trade chiefly belongs to residents in Portugal.”⁹⁸ In addition, some well-known cotton planters in Maranhão, such as João Belford, appear on lists of slave vessel owners who sponsored voyages to Maranhão.⁹⁹

The 1807 British prohibition on British subjects trading in African slaves, which affected the Caribbean trade, also reduced the amount of slave supply through the sea routes used by Maranhão’s merchants.¹⁰⁰ The route change is described in a British consular report of 1822, according to which, of the 1,761 slaves who had disembarked in Brazil the previous year, 52 percent had come from Angola (or Benguela), and 18 percent from northwest regions of Africa. Approximately 30 percent of slaves imported into Maranhão came in ships from Rio de Janeiro, Bahia, and Pernambuco.¹⁰¹ Some years later, in 1826, the British consul in Maranhão reported that “all the slaves have arrived from Brazil Ports, and the chief part of them are Creole slaves from Ceará, whose masters were forced to bring them here for sale by the great want of provisions in that country.”¹⁰²

After 1820, when Maranhão’s cotton economy began to stagnate, slave labor arrivals steadily declined with until a momentary reversal during the 1840s. Silva argues that this decline was in response to the “extension of British efforts to suppress the slave trade into the South Atlantic.”¹⁰³ Yet, given the series of economic and political crises in Maranhão during the 1830s, British policies would seem a marginal reason for the decline in slave arrivals. For instance, the president of the province warned in 1831 that, with “trade paralysis,” public revenues had dropped by almost one third.¹⁰⁴ A year after that, the introduction of large quantities of counterfeit copper coins also had a negative effect on foreign trade. On the political side, the *Cabanagem* revolt, which began in the province of Pará in 1835, also affected commerce in nearby regions such as Maranhão.

⁹⁷ *Ibid.*, 18.

⁹⁸ “Consuls Alexander Cunningham, William Pennell, Robert Hesketh, John Lempriere, Cox, and John Parkinson, Etc. (Brazil), FO 63/240” 1821, fol. 202, The National Archives, Kew.

⁹⁹ For Lisbon’s major merchants between 1790 and 1822, see: Jorge Miguel Viana Pedreira, “Os Homens de Negócio Da Praça de Lisboa de Pombal Ao Vintismo (1755-1822): Diferenciação, Reprodução E Identificação de Um Grupo Social” (FCSH, 1995).

¹⁰⁰ Ward, *British West Indian Slavery, 1750-1834*, 43.

¹⁰¹ “From H. Chamberlain (Brazil), FO 63/246” September 1822, fol. 176, The National Archives, Kew.

¹⁰² “FO 13/30 - Arthur Aston, Consuls John Parkinson and Robert Hesketh.” 1826, 193, The National Archives, Kew.

¹⁰³ Silva, “The Atlantic Slave Trade to Maranhão, 1680–1846,” 483.

¹⁰⁴ Viveiros, *História do comércio do Maranhão*, 1:177.

Newspapers reported in 1835 that rebels in Maranhão and Pará kept capturing regions and disrupting trade.¹⁰⁵ In 1838, the *Balaiada* established a revolutionary provisional government in the city of Caxias, one of the most important cotton growing regions in Maranhão at the time.

Despite these political and economic events, the decrease in slave arrivals happened only decades after the stagnation of Maranhão's cotton plantations had begun. As mentioned before, local politicians and planters knew that the United States had managed to increase its slave population after the end of the slave trade. In addition, the first registered slave export to other provinces occurred in 1846, several years after the instabilities of the 1830s. With these different opportunities for slave demand across time, the next section presents slave-price data and shows that until 1820, slave prices in Maranhão were higher than in other Brazilian provinces. After 1820, consistent with movements in the export trade, prices converge to Brazil's average and, after 1831, a large aspect of the increase in slave prices was not a result of policy changes, but of increasing inflation.

6.5. Slave prices

Slave prices were a crucial factor for planters to consider when making investment decisions. Although complaints about high slave prices permeated public debate in the nineteenth century, evidence suggests that prior to the end of the slave trade, in 1850, slave ownership was affordable for people with moderate means.¹⁰⁶ Recent literature points out that slave ownership was more equally distributed than previously thought, which reinforces the argument that slave prices at the beginning of the nineteenth century were not so high in real terms.¹⁰⁷

In the early nineteenth century, newspapers reported that there had been talk about abolishing the slave trade since the 1810s, but as time passed by and no significant changes were made, their worries eased. In 1830, the editors of the *Farol Maranhense* argued that those employed in the agricultural sector were “not persuaded that the slave

¹⁰⁵ “Interior: Noticias Do Pará,” *Jornal Do Commercio*, January 7, 1836, 4 edition, 1; “Pará,” *Echo Do Norte*, October 18, 1835, Vol 2, N.6 edition, 1, Memória Digital, Biblioteca Nacional.

¹⁰⁶ Schwartz, “Patterns of Slaveholding in the Americas,” 76.

¹⁰⁷ Klein and Luna, *Slavery in Brazil*; Schwartz, “Patterns of Slaveholding in the Americas”; Zephyr L. Frank, *Dutra's World: Wealth and Family in Nineteenth-Century Rio de Janeiro* (Albuquerque: University of New Mexico Press, 2004); Renato Leite Marcondes, *Diverso E Desigual: O Brasil Escravista Na Década de 1870* (FUNPEC, 2009).

trade abolition is real, since they have been hearing this for many years and [yet] haven't seen any change."¹⁰⁸ A few months later, however, Brazil's monarch announced that the Brazilian slave trade was illegal and the government would take the necessary measures to stop the traffic – a statement that became law in 1831.¹⁰⁹ The 1831 law, the first official decision to end the slave trade in Brazil, was one of a series of factors that could have affected slave prices between 1780 and 1860. Before 1819, high cotton prices increased demand for labor and stimulated slave imports, but the rising demand from coffee regions and British pressure to abolish the slave trade meant that planters kept expecting future constraints in the labor supply.

How did these changes affect slave prices? In the absence of a reliable price index to account for inflationary shocks, Figure 6.4 compares nominal slave prices in Maranhão with prices in different areas in Brazil to show that, despite economic dissemblance, regions across Brazil had similar trends in slave prices during the first half of the nineteenth century.¹¹⁰ For Maranhão, Minas Gerais, and Rio Grande do Sul, series are for men between 15 and 40 years of age, who usually achieved the highest prices.¹¹¹ Information for Maranhão before 1831, which has 2,157 observations, is from Walter Hawthorne's Maranhão Inventories Slave Database, and after 1832, with just two observations, from Francisco Mesquita.¹¹² In Mesquita's information, however, it is not clear they are for men in the age range used in the previous years. Prices for Pernambuco are decennial averages for the cotton region (*Agreste*) and include women, a fact which partially explains why prices are lower than the other provinces.¹¹³

¹⁰⁸ "Tráfico de Escravos," *Farol Marenhense*, January 5, 1830.

¹⁰⁹ Bethell, *The Abolition of the Brazilian Slave Trade*, 67.

¹¹⁰ Bergad, *The Comparative Histories of Slavery in Brazil, Cuba, and the United States*; Thales A. Zamberlan Pereira, "Was It Uruguay or Coffee? The Causes of the Beef Jerky Industry's Decline in Southern Brazil (1850 - 1889)," *Nova Economia* 26, no. 1 (April 2016): 7–42, doi:10.1590/0103-6351/3005.

¹¹¹ Evidence suggests that slaved women worked in cotton sowing. Nevertheless, men represented the largest share of the field hands. See Camara, *Memoria Sobre a Cultura Dos Algodoeiros E Sobre O Methodo de O Escolher, E Ensacar*, 31.

¹¹² Hawthorne, *From Africa to Brazil*, 8; Mesquita, *Vida e morte da economia algodoeira do Maranhão*, 146.

¹¹³ Guilherme Resende et al., "Preços de Escravos E E Produtividade Do Trabalho Cativo: Pernambuco E Rio Grande Do Sul, Século XIX," *Anais do XLI Encontro Nacional de Economia [Proceedings of the 41th Brazilian Economics Meeting]* (ANPEC - Associação Nacional dos Centros de Pósgraduação em Economia [Brazilian Association of Graduate Programs in Economics], 2014), <http://econpapers.repec.org/paper/anpen2013/030.htm>.

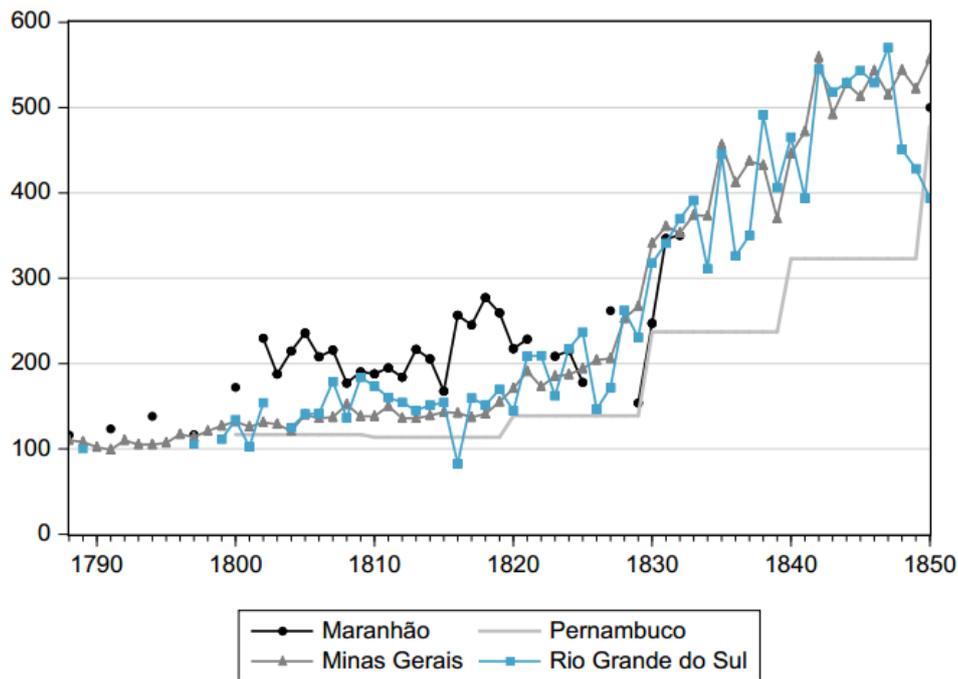


Figure 4 – Slave prices in Maranhão, Pernambuco, Minas Gerais, and Rio Grande do Sul (*mil-réis*)

Sources: MA (Hawthorne 2010; Mesquita, 1987; Mota, 2012); PE (Denslow, 1987; Resende et al, 2014); MG (Bergad, 1999); RS (Pereira, 2016)

Figure 4 shows an integrated national slave market, with Minas Gerais and Rio Grande do Sul showing similar means and trends.¹¹⁴ Much of the short-term deviation can be explained by differences in sample size, as Bergad’s series for Minas Gerais has 16,279 observations, while the price series for Rio Grande do Sul has 1,284. Pernambuco, even with lower prices, also exhibited similar trends: a slow increase until 1830, increasing more rapidly thereafter. During the first decade of the nineteenth century, slave prices in the Agreste region of Pernambuco were even higher than in other regions of the captaincy, attesting the importance of cotton exports at the time. However, between 1800 and 1820, when cotton exports were growing faster than slave supply, slave prices were higher in Maranhão than in other Brazilian regions. Higher demand and a different slave trade route (as mentioned in the previous section) explain why prices continued to be higher than Brazil’s average. Higher prices are also consistent with the evidence that Maranhão did not export slaves to other provinces before the 1840s.

¹¹⁴ Information for Bahia and São Paulo also present similar prices, see Kátia M. de Queirós Mattoso, Herbert S. Klein, and Stanley L. Engerman, “Research Note: Trends and Patterns in the Prices of Manumitted Slaves: Bahia, 1819–1888,” *Slavery & Abolition* 7, no. 1 (May 1, 1986): 59–67, doi:10.1080/01440398608574903; Warren Dean, *Rio Claro: A Brazilian Plantation System, 1820-1920* (Stanford University Press, 1976), 55.

How did slave prices in Maranhão, which were higher than the Brazilian average, compare to international prices? Although using exchange rate conversion as a way to compare prices across economies with different living costs is limited, it can still provide us with useful information about general trends.¹¹⁵ Figure 5 shows that until 1810, nominal slave prices in Maranhão were comparable to those in South Carolina – one of the first cotton states – and to average prices for slaves in New Orleans. These values are also consistent with other international markets at the time: data from the Caribbean show slave prices increasing from around £60 in 1795 to £73 in 1807.¹¹⁶

The series named “New Orleans Prime” in Figure 6.5 is a sample of men aged 18 to 30.¹¹⁷ Prices are higher because the age range is shorter than the samples used for Brazil and market prices were usually higher than those recorded in probate records.¹¹⁸ For example, data from a list of 1,546 slaves sold in São Luís in 1783, show that average market prices ranged from 135 to 160 *mil-réis*, with some slaves achieving 200 *mil-réis*. Planters in Maranhão wrote at the time that the lower prices in probate records – between 40 and 130 *mil-réis* – were used only on “court executions or adjudications to creditors.”¹¹⁹

Even with the difference in levels between the two New Orleans series, the trends are the same. There was volatility in the first two decades of the nineteenth century, first with the resumption of the slave trade in 1803, and again when cotton prices increased after 1816.¹²⁰ Prices increased again during the 1830s, until the 1837 economic crisis.¹²¹ In 1836, a U.S. Treasury document about cotton stated that slave prices had almost doubled in the space of one decade, from £94 on average in the late 1820s to £185 in

¹¹⁵ Jeffrey G. Williamson, “Review Essay on British Economic Growth, 1270-1870; by Stephen Broadberry, Bruce M. S. Campbell, Alexander Klein, Mark Overton, and Bas van Leeuwen,” *Journal of Economic Literature* 54, no. 2 (June 2016): 517, doi:10.1257/jel.54.2.514.

¹¹⁶ David Eltis, Frank D. Lewis, and David Richardson, “Slave Prices, the African Slave Trade, and Productivity in the Caribbean, 1674–1807,” *The Economic History Review* 58, no. 4 (November 1, 2005): 679, doi:10.1111/j.1468-0289.2005.00318.x.

¹¹⁷ Stanley Engerman, Richard Sutch, and Gavin Wright, “Slavery,” in *Historical Statistics of the United States*, Millennial Edition On Line (Cambridge University Press, 2006), 372.

¹¹⁸ Peter C. Mancall, Joshua L. Rosenbloom, and Thomas Weiss, “Slave Prices and the South Carolina Economy, 1722–1809,” *The Journal of Economic History* 61, no. 03 (September 2001): 623.

¹¹⁹ Gayoso, *Compendio Historico-Politico Dos Principios Da Lavoura Do Maranhão*, 243.

¹²⁰ Adam Rothman, *Slave Country: American Expansion and the Origins of the Deep South* (Harvard University Press, 2005), 87; Engerman, Sutch, and Wright, “Slavery,” 372.

¹²¹ Jessica M. Lepler, *The Many Panics of 1837: People, Politics, and the Creation of a Transatlantic Financial Crisis* (New York, NY: Cambridge University Press, 2013).

1836.¹²² In any case, during the first half of the nineteenth century as a whole, slave prices were fairly stable. In Cuba, slave prices also remained relatively constant between 1815 and 1850, even after the British slave trade came to an end in 1823.¹²³

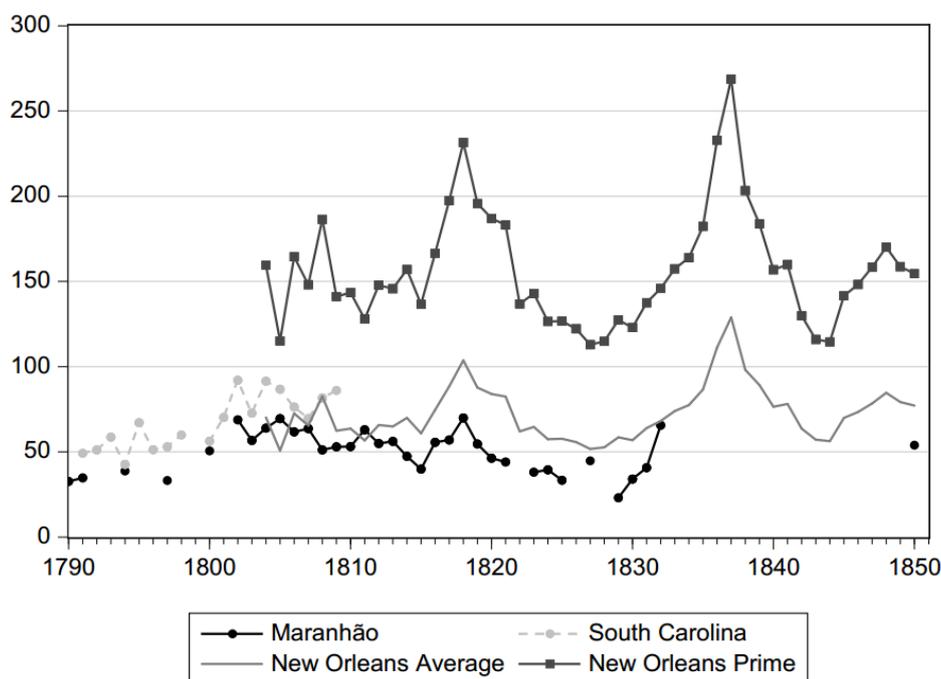


Figure 5 – Slave prices in South Carolina, New Orleans, and Maranhão (£)
Sources: MA (see Figure 4); SC (Mancal et al, 2001); New Orleans (Historic Statistics of the United States, table Bb210, Bb212).

The stability of slave prices in other American regions suggest that part of the increase in the Brazilian prices, especially after 1830, was not related to demand factors, but to inflation. Data from West Africa and Angola (which supplied slaves) show price volatility during the Napoleonic Wars, but the prices in the late 1820s were comparable to those registered in the 1790s.¹²⁴ Nonetheless, Brazilian literature shows that the idea of a constant increase in real slave prices up to 1850 is widely held, especially between 1820

¹²² Treasury Department, *Letter from the Secretary of the Treasury, Transmitting Tables and Notes on the Cultivation, Manufacture, and Foreign Trade of Cotton*. (Washington, D.C.: Gales & Sraton, 1836), [http://hdl.handle.net/2027/uc1.\\$b674462](http://hdl.handle.net/2027/uc1.$b674462).

¹²³ Laird W. Bergad, Fe Iglesias García, and María del Carmen Barcia, *The Cuban Slave Market, 1790-1880* (Cambridge England ; New York: Cambridge University Press, 1995), 48.

¹²⁴ Ronald Findlay and Kevin H. O'Rourke, *Power and Plenty: Trade, War, and the World Economy in the Second Millennium* (Princeton, N.J. ; Woodstock, Oxfordshire England: Princeton University Press, 2007), 371; Joseph C. Miller, "Slave Prices in the Portuguese Southern Atlantic, 1600-1830," in *Africans in Bondage: Studies in Slavery and the Slave Trade*, by Paul E. Lovejoy (Madison: African Studies Program, University of Wisconsin, 1986).

and 1840, when nominal prices doubled.¹²⁵ According to Bergad, for example, the expansion of the coffee industry in Rio de Janeiro and São Paulo, as well as British pressure to end the slave trade, caused a rapid increase in prices in Minas Gerais during the 1830s.¹²⁶

However, the data in Figure 5 and 6 suggest that the devaluation of the Brazilian currency can provide partial explanation for the increase in prices, especially after 1827.¹²⁷ While the dollar was stable after the end of the Napoleonic Wars, the *mil-réis* underwent a continuous devaluation against the British pound; around 2.9 percent per annum until the beginning of the Second Reign, in the 1840s.¹²⁸ Large emissions of paper money increased devaluation in the 1820s, especially during the crisis that caused the end of the first Bank of Brazil, between 1827 and 1830.¹²⁹ It is important to note that at the end of the 1820s, slave prices also fell in the United States, and the devaluation of the *mil-réis* could have reinforced that trend. Comparing the average prices before and after the monetary crisis (between 1827 and 1831), slave prices in Minas Gerais and Rio Grande do Sul increased by 35 percent, but the continuous growth in nominal prices disappears.

¹²⁵ Versiani and Vergolino, “Posse de Escravos E Estrutura Da Riqueza No Agreste E Sertão de Pernambuco,” 372; Kátia M. de Queirós Mattoso, Herbert S. Klein, and Stanley L. Engerman, “Research Note: Trends and Patterns in the Prices of Manumitted Slaves: Bahia, 1819–1888,” *Slavery & Abolition* 7, no. 1 (May 1, 1986): 61.

¹²⁶ Laird W. Bergad, *Slavery and the Demographic and Economic History of Minas Gerais, Brazil, 1720-1888* (New York: Cambridge University Press, 1999), 167.

¹²⁷ This increase does not appear on the prices of Maranhão because the data after 1820 is not for “prime field hands,” which were lower on average.

¹²⁸ Heitor Pinto de Moura Filho, “Câmbio de longo prazo do mil-réis: uma abordagem empírica referente às taxas contra a libra esterlina e o dólar (1795-1913),” *Cadernos de História* 11, no. 15 (2010): 20, doi:10.5752/P.2237-8871.2010v11n15p9.

¹²⁹ William R. Summerhill, *Inglorious Revolution: Political Institutions, Sovereign Debt, and Financial Underdevelopment in Imperial Brazil* (New Haven: Yale University Press, 2015), xiii.

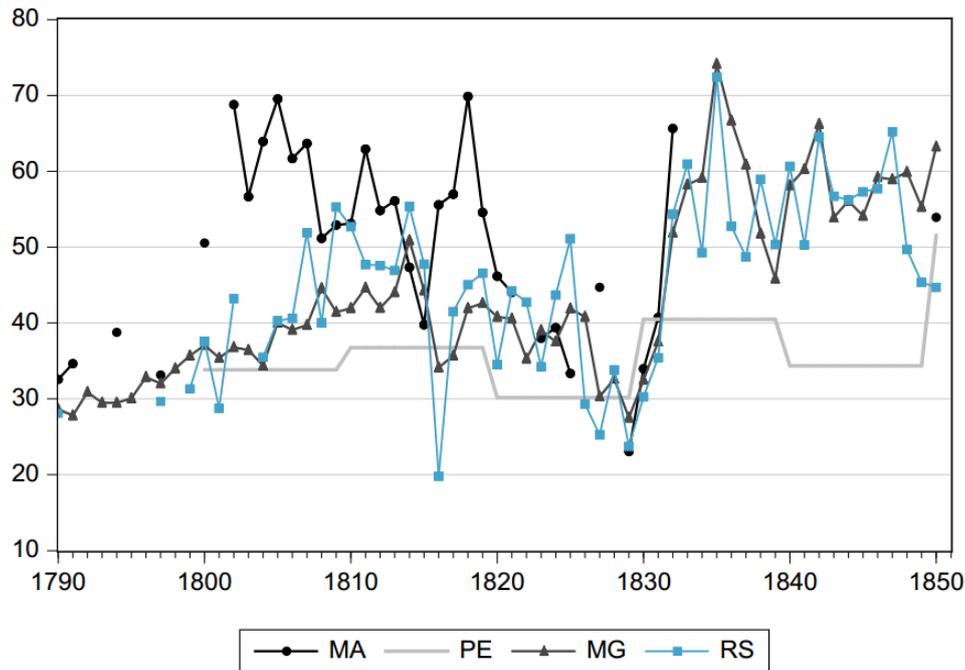


Figure 6 – Slave prices in Maranhão, Pernambuco, Minas Gerais, and Rio Grande do Sul (£) Sources: See text.

Even with the exchange rate devaluation, part of the increase in prices after 1830 was invariably a response to restrictions in the slave trade. A citizen of the United States who lived in Brazil in the 1830s, exploring diamond mines, wrote that when the slave trade officially ceased, there were few slaves, “to be had at any price.”¹³⁰ This situation led to the emergence of new slave traders that subsequently became very wealthy. While in 1825, the average price for a slave was 200 *mil-réis*, right after 1830 the average prices rose to 780 *mil-réis* (730 *mil-réis* if they were “paid for on sight”). Credit terms of between six and twelve months were usual, but an “industrious man” could have credit up to two years, paying the bills with the labor he had acquired during that time. The report also states that prices fell rapidly between 1833 and 1836, reaching a low point (400 *mil-réis*) in 1837. These price variations, however, are also closely correlated with changes in the exchange rate at the time, which reinforce the idea that part of the increase in slave prices after 1830 was not related to supply shocks from the end of the slave trade.

6. Conclusions

This paper provided evidence that, far from being a poor man’s crop, cotton plantations made extensive use of slave labor until the 1840s. Information from

¹³⁰ “The Slave Trade,” *Anti-Slavery Bugle*, June 9, 1848, Vol.3 No.43 edition, 3, Library of Congress, Chronicling America.

population maps shows that slaves represented half the population in Maranhão even two decades after cotton exports stopped increasing. This represented a higher share than that observed in any Northeast region in Brazil, and was comparable to those recorded in the U.S. South. One important difference compared to the U.S. South was Brazil's dependence on the slave trade. Negative fertility rates in cotton regions confirm previous findings for Brazil, which were that planters needed the slave trade to be able to keep up production with bonded labor.

In terms of how changes in demand and supply affected the labor market, price information suggests that the cotton boom made slave prices in Maranhão increase more than other regions in Brazil. This finding is important because price data show that slave markets in Brazil had low price dispersion between different provinces during the nineteenth century. Since the Atlantic slave trade set prices until 1850, different routes and labor demand for a booming export staple explain higher prices in Maranhão between 1790 and 1820.

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